



RunFly White Paper

Introduction

RunFly is a community-driven, meme-based cryptocurrency project born from the anagram of **RlyFun**, a fair launchpad platform for Radix DLT tokens. Rooted in humour and engagement, RunFly started as a meme coin to capture the imagination of the Radix community. Over time, the project has evolved, driven by the motivation to graduate from the **RlyFun** platform, expand its footprint within the Radix ecosystem, and create a sustainable, fun-loving community. This white paper details the roadmap for RunFly, exploring the project's core motivations, planned developments, and its future evolution toward becoming a community-centric meme coin with expanding utility.

The Motivation Behind RunFly's Graduation

Initially launched on **RlyFun**, a launchpad for fair, presale-free tokens within the Radix ecosystem, RunFly's goal was to create a space where the community could have fun, engage, and build something meaningful from the ground up. As a meme coin, RunFly capitalised on the growing interest in fun, internet-driven currencies while maintaining strong ties to the Radix ecosystem. However, the primary motivation for RunFly's **graduation** from **RlyFun** was to elevate the project, transition to a more stable, secure platform, and expand the token's utility.

Graduating from **RlyFun** marked a turning point, allowing RunFly to be listed on several Radix-based exchanges, strengthening its position and community presence. This graduation symbolises the team's commitment to expanding beyond a meme coin into a more functional asset while staying true to the original fun-filled, community-driven goals.

The Roadmap

The roadmap for RunFly outlines the steps necessary to transition from a meme coin into a more interactive, engaging, and community-centric cryptocurrency. With clear milestones, the project aims to build a robust foundation, foster social engagement, and increase the token's utility as the community grows.

Phase 1: Launch on RlyFun

- **Objective:** Establish RunFly as a meme coin and engage the Radix community.
- **Actions:**
 - **Fair launch on RlyFun** with no pre-sales, ensuring equal opportunity for all participants.
 - **Telegram and Twitter accounts** created to promote social media engagement.
 - A **quick, functional website** to showcase the token and its mission.

Phase 2: Graduation & Expansion

- **Objective:** Graduate from RlyFun and expand the project's footprint within the Radix ecosystem.
- **Actions:**
 - **Graduation from RlyFun** to be listed on Radix-based exchanges, increasing visibility and market presence.
 - **Expanded website** post-graduation, providing deeper insights into the project, its roadmap, and its evolving community.
 - Increase **social media engagement**, including the “Day in the Life of Pat the Fly” series, showcasing the mascot's humorous adventures and fly-life comparisons to human life.

Phase 3: Interactive Bot Development & Social Engagement

- **Objective:** Build engagement tools, such as the Fleyes Telegram Bot, and enhance social interactions.
- **Actions:**
 - **Fleyes Telegram Bot** (target completion: Dec 2024), which integrates a **facial recognition learning algorithm** to place random flies in users' eyes for a fun, interactive experience.
 - Regular **social media engagement** across Telegram, Twitter, and other platforms to maintain and grow the community.

- Continued evolution of Pat the Fly’s journey into different forms of media, including **video interviews with famous personalities**, using AI to manipulate fly faces and lip-sync audio with post effects, making the responses humorous and out of context.

Phase 4: Squat Pat the Fly Game

- **Objective:** Create a unique and engaging game to further immerse users in the RunFly universe.
- **Actions:**
 - Development of the **Squat Pat the Fly Game**, a fun, interactive game where users can control Pat the Fly and engage in humorous challenges.
 - Integrate game mechanics to allow users to earn tokens or rewards through gameplay, further enhancing the RunFly ecosystem.

Phase 5: Media Expansion & Vlogging

- **Objective:** Expand the reach of RunFly through creative media.
- **Actions:**
 - **Vlogging and interviewing well-known personalities** from various fields using old video clips. The twist: AI will manipulate the clips so the questions and answers no longer match, creating absurd and humorous responses.
 - Post-production editing to create viral, hilarious content with **AI Fly Face** effects and lip-syncing.

Utility and Future of RunFly

RunFly's primary utility will be its role as a meme coin that brings humour, community interaction, and entertainment to the Radix ecosystem. However, as the project evolves, it will expand beyond a mere meme coin, incorporating the following:

1. **Interactive Content:** Tools like the **Fleyes Telegram Bot** and the **Squat Pat the Fly Game** will offer engaging ways for users to interact with the token, deepening the sense of community.
2. **Viral Media:** The **video interviews with famous personalities**, along with the absurd AI modifications, will help grow the token’s visibility and relevance in the wider entertainment and cryptocurrency spaces.
3. **Rewards and Incentives:** As the game and social media content grow, RunFly holders can earn rewards in the form of tokens or exclusive access to community-driven content.
4. **Increased Exposure and Partnerships:** Through ongoing partnerships, such as with **Reddicks**—currently ranked 3rd in the Radix ecosystem—RunFly can expand its reach within the ecosystem and secure more listing opportunities on exchanges and marketplaces.

Tokenomics

The **RunFly** tokenomics have been designed to ensure transparency, long-term growth, and fair distribution. Below is the breakdown of the **total supply**, **allocation**, and **release schedule** for the **RunFly** tokens.

Total Token Supply

- **Total Supply:** 1,000,000,000 RUN FLY Tokens
- **Circulating Supply:** 91.46% of total supply (914,608,120.66 RUN FLY tokens)
- **Developer & Ecosystem Lock:** 8.54% (approximately **85.4 million RUN FLY tokens**) are locked for airdrops, founder incentives, and marketing efforts.

Initial Token Allocation

Allocation #1: Developer Locked (Airdrops, Founders, and Marketing)

- **Allocation Name:** Developer Locked (Airdrops, Founders, and Marketing)
- **Percentage of Allocation:** 8.54% (approximately **85.4 million tokens**)
- **Token Generation Event (TGE) Unlock Percentage:** 10% (approximately **8.54 million tokens unlocked at TGE**)
- **Cliff Period:** 6 months
- **Vesting Period:** 24 months
- **Release Schedule:**
 - **At TGE (Token Generation Event):** 10% unlocked, which is approximately **8.54 million tokens**.
 - **Every six months for the next 2 years:** 5% of **85.4 million** (which is **4.27 million tokens**) will be unlocked every six months.
 - **Total over 2 years:** **17.08 million tokens** will be unlocked in four releases, each 6 months apart.
 - **Release:** This is not to say that the Release will happen, just depends on Market sentiment and project needs.

Allocation #2: Community & Investors

- **Allocation Name:** Community & Investors
- **Percentage of Allocation:** 91.46% (approximately **914.6 million tokens**)
- **Token Generation Event (TGE) Unlock Percentage:** 91.46% (approximately **914.6 million tokens available at TGE**)
- **Cliff Period:** 0 months
- **Vesting Period:** 0 months
- **Release Schedule:** **100% available at TGE**, directly distributed to the community and investors.

Developer Locked Tokens

The **85.4 million RUN FLY tokens** allocated for airdrops, founders, and marketing are locked and will be gradually released. The release schedule ensures that these tokens are unlocked over time to prevent any sudden dumps, allowing for a stable and healthy token economy.

- **10% at TGE:** **8.54 million tokens** will be unlocked at the Token Generation Event.
- **5% every 6 months for the next 2 years:** **4.27 million tokens** will be unlocked every 6 months, totalling **17.08 million tokens** over 2 years. We can then revise Tokenomics again as the ecosystem would have grown and evolved during this period.

Vesting and Cliff Periods

- **Cliff Period:** There is a **6-month cliff** for the developer allocation to ensure long-term engagement from key stakeholders before they start receiving tokens.
- **Vesting Period:** After the cliff period, the remaining tokens will be unlocked gradually over 2 years, with **5% every 6 months**.

Conclusion

RunFly is more than just a meme coin; it's a dynamic and evolving project that combines fun, humour, and community engagement with the long-term goal of building real utility and growth within the Radix ecosystem. At its core, RunFly is driven by its mascot, **Pat the Fly**, who embodies the spirit of the project with his mischievous adventures and humorous comparisons between the fly world and human life. Pat's antics make every interaction with the project an enjoyable experience, while also engaging users in meaningful ways.

Through Pat the Fly's quirky personality, the project fosters an atmosphere of laughter, camaraderie, and fun, which serves as the foundation for building a strong community. The interactive and light-hearted nature of RunFly helps draw attention to the project and encourages users to become active participants in its growth. As the community continues to grow, the focus will shift to increasing utility through tools and features that bring more than just entertainment to holders.

In terms of tokenomics, RunFly ensures fair and sustainable growth through a carefully structured distribution plan. A total of **8.54% (approximately 85.4 million tokens)** has been allocated to the developer lock, which includes airdrops, founders' incentives, and marketing. This allocation is gradually unlocked to avoid any market flooding, with **10% unlocked at TGE** and the remaining **5% unlocked every six months over the next 2 years**. This ensures a stable release of tokens, maintaining long-term community trust and growth.

The **community and investor** portion, making up **91.46%** of the total supply, is available **100% at TGE**, ensuring that the community has equal access to the project's success from the start. This transparent and equitable distribution plan ensures that all participants are aligned with the project's long-term vision.

RunFly's roadmap ensures that this fun-filled journey will lead to a future full of exciting and functional assets. The project's focus is not just to entertain but to evolve into an interactive community experience where users can actively contribute to the project's direction. From the innovative **Fleyes Telegram bot**, which allows users to play around with Pat the Fly's unique adventures, to the future development of games and vlogging features, RunFly is continually expanding its horizons.

The engagement and humor fostered by Pat the Fly act as powerful tools to keep the community engaged, ensuring that holders stay active, entertained, and invested in the future of the project. As RunFly evolves from a meme coin to a fully functional, community-driven asset, it will continue to provide value not just through fun but also through strategic partnerships, growing utility, and its integral role in the Radix ecosystem.

The possibilities for RunFly are endless. As we build the project up with fun and laughter, we are also laying the groundwork for a platform of utility and growth for the community. Whether through new interactive features, strategic expansion, or increased community engagement, RunFly is positioning itself as a key player in the meme coin space while continuously evolving into something that offers real value to its holders.

<https://www.runfly.today/>

<https://t.me/rundotfun>

<https://x.com/rundotfly>

